

Missouri Water Polo, Inc.

Meeting Minutes

9/10/13

1. In attendance: Board Members John O'Sullivan (President), Bill Pohrer, Steve Adcock, Rich Schnoring, Tom Milford, Julie Drake, and regular members Brad Drake, Andrew Wool, Ray Kreienkamp
2. Treasurer Report – Bill Pohrer
 - a. Balance as 9/3/13 of \$7,982.91
 - b. Scan and email receipts to Bill.
3. Old Business
 - a. Splashball – Zach Levko
 - i. 19 last year – 7 this year
 1. We have to get the word out sooner to potential players
 2. Ask SLU kids now if they are interested in coaching
 3. Ask parents if they, or someone they know is interested in coaching
 4. Couple with the YMCA as a Y program, but we still coach... Andy has been directed to run with this lead. John will send Andy the link for the base info.
 - b. Tshirt sales
 - i. Joe Gallagher is working on this
 - ii. Andy suggested selling different shirts (Mo Water Polo, other ideas for variety, bumper stickers, etc.). Sell them at all the tournaments throughout the season, not just at Districts.
 - c. Square – Joe Gallagher
 - i. 2.75% charge of every transaction vs. yearly fee
 - d. Programs for State
 - i. Lorin Adcock will produce the programs
 - ii. If the check (payment) is not in by the time of printing, the ad will not be put in the program
 - iii. Restaurant ads as team sponsors?
 - e. Trivia Night – Julie Drake
 - i. Friday, February 28, 2014 (7:00-11:00) – American Legion, 2721 Collier Ave, St. Louis, MO 63144 314-961-3263
 - ii. \$20 per person/8 people per table (180 people/24 tables available)
 - iii. Provide beer (\$160 per keg), wine (\$15 per bottle), soda (\$40 flat fee)
 - iv. Guests bring their own snacks, but cannot bring any alcohol
 - v. John O'Sullivan and Dad will create trivia questions/paperwork and Jasmine Huda will probably MC (or a channel 4 personality)
 - vi. Raffle baskets/items, 50/50, Heads or Tails
 - vii. At the January board meeting, figure out which schools need to be “personally invited” with a phone call from a board member.

- f. John will email the new 501C3 form
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- 4. New Business: President Proposed Changes
 - a. Fundraising
 - i. "Friend-raise" before Fundraising
 - 1. Annual Giving Program, John Stupp and John Penilla – need web and hard copy brochures to highlight where the money goes, mailing list
 - 2. Alumni Tournament – December? – John will speak with John Butler about insurance... John and Charlie will chair
 - 3. Polo-athon – Summer 2014 - pledges to play, longest running game record?, 110 minutes? Most players in exhibition match: 88, celebration of 110 years in St. Louis, need location (that allows alcohol?), volunteers, pledges, booths, and other activities
 - 4. Return of Golf Tournament? – Bill – Ideal time is October... maybe next year
 - b. Website Changes
 - i. Time for changes – Need to be able to have real time updates – Ziegler situation
 - ii. John's suggestion: Charity Advantage – able to run site for \$9.95 a month and add ability to take donations and keep a donor database
 - iii. Additions? – picture uploads, history (Don Casey), twitter feeds, news story updates, old video of games, links to precast games
 - iv. Twitter: John, Tom, and Steve will get together to discuss growing our twitter feeds
 - c. Scholarships
 - i. Can't have board picking for high school assistance, opens up litigation possibility
 - ii. Now: Each club can have up to 3 scholarships for \$200 each
 - iii. Scholarship Committee? – Ideas? Grants to clubs, - able to help all clubs including College. Assistance for ODP tryout, Annual College Scholarship
 - iv. Steve and John will contact Club Coaches to have a smaller meeting to discuss issues/solutions
 - v. Want new system in place before next meeting
 - d. Referee Improvement
 - i. All refs need to be evaluated, not just the new ones, to promote consistency
 - ii. Do a tournament on a weekend and bring someone in to train/evaluate (find a top USA Water Polo ref that everyone respects... not just a Chicago ref)
 - iii. Video games and go over calls with refs and coaches?
 - iv. Travel over Clinic – Like to budget and promote 2 refs travel to JO's
 - v. Budget for Reimbursement and payment for online classes.
 - vi. Motion made for Ray to run with finding an evaluator to come to the DeSmet Invite next Spring
 - vii. John will talk with Chad about scheduling refs to help other refs

- viii. New batch of ref shirts? Add a few dollars on for the refs to “buy in” to the program?
- e. Player Clinic
 - i. Need to get back with Gregg Emde on possibility and budget – also on possibility of MO water polo picking up costs
- f. Club Coaching Restrictions
 - i. Meeting with Ads next week to propose changes – do away with restrictions of Club Coaches not being able to coach their own teams... safety of kids, teachers/coaches that are trained should be the ones coaching
- g. Board Changes
 - i. USA water polo insurance - \$450 per year – 1 million coverage
 - ii. Bill: John needs Anne contact info to change registered agent – currently Kevin Kerber
 - iii. Members taking charge of committees? Scholarship, Fundraising, Referee Improvement, Youth Development
- i. Other ideas - Andy Wool:
 - i. Water Polo on Charter tv – expensive (\$5600) but fundraising can help curb
 - i. Great reception from community – high ratings
 - ii. Budget for Preicast live video and audio of State 1st and 3rd place games and the DeSmet Invite Championship
 - iii. Want live video of the game going on at that time
 - ii. Goals for the next 6 years:
 1. Host NCAA Final Four
 2. Host National USA Team Exhibition Game (Men/Women)
 3. Have Serbian St. Louis community host Nat’l Coach for clinic
 4. Start high school team in south city (Roosevelt High?)
 5. Start age group team at Mathews-Dickies boys/girls club
 6. Start an all-girls team at local girls schools to compete in boys league
 7. Expand fundraising for MO Water Polo
 8. Sell t-shirts/baseball hats/winter hats/bumper stickers to raise \$\$
 9. Publish history of water polo in St. Louis coffee table book
 10. Better link the age-group/high school/college/club communities in STL to better facilitate communication and participation between the groups.
 11. Grow the sport in Columbia and Kansas City to get it across the state (2 teams in each city?).
 - iii. Restaurants have buttons for group fundraising. People dining would say they are with MO Water Polo. He will check into and bring info back to next meeting.

5. Next Board Meeting: January 2014

Meeting adjourned 9:04 p.m.